

# The Conducttr Conference 2015

#conducttr15

## Teaching for Transformative Change: Part 2

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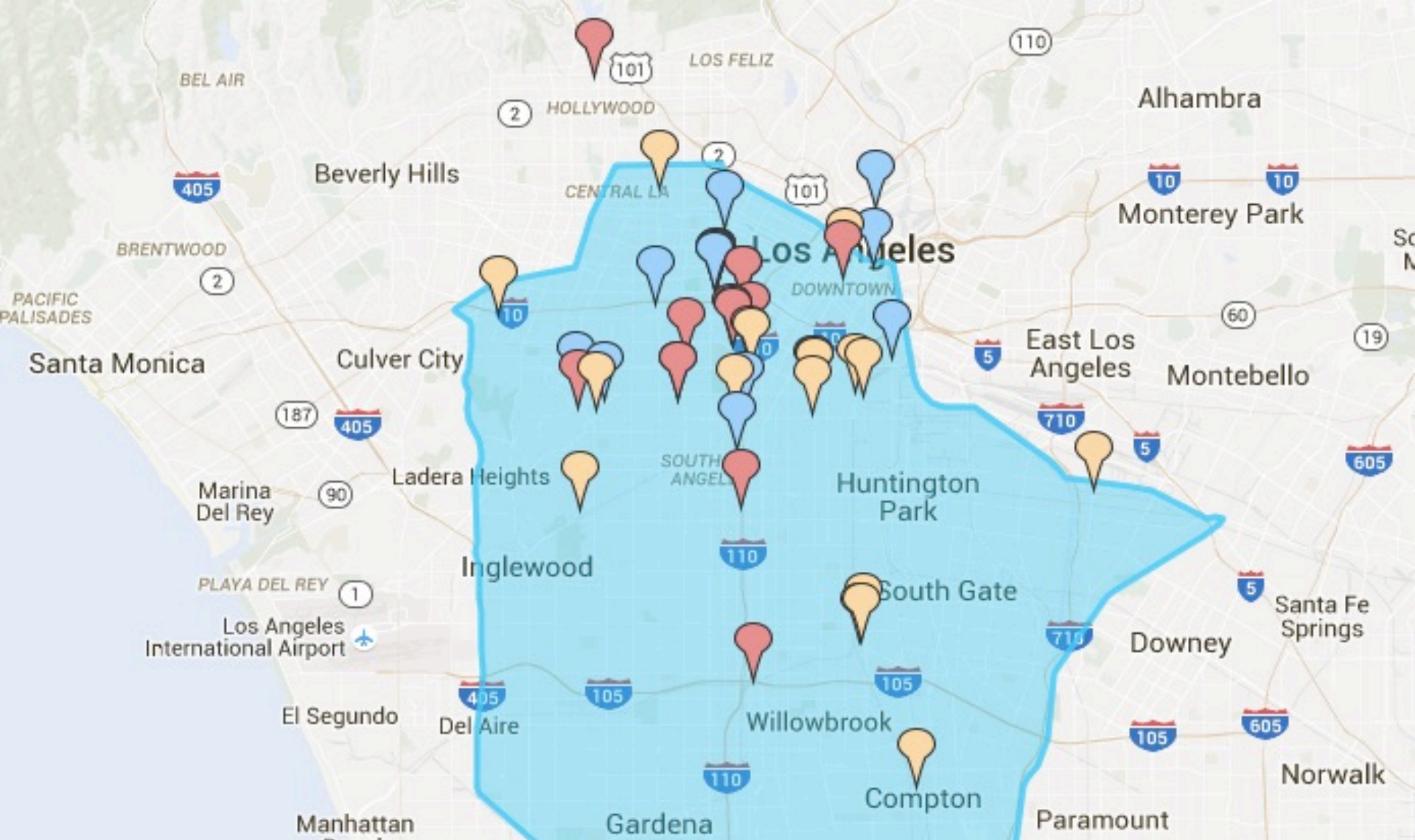




# Bridging the University and Neighborhood Divides



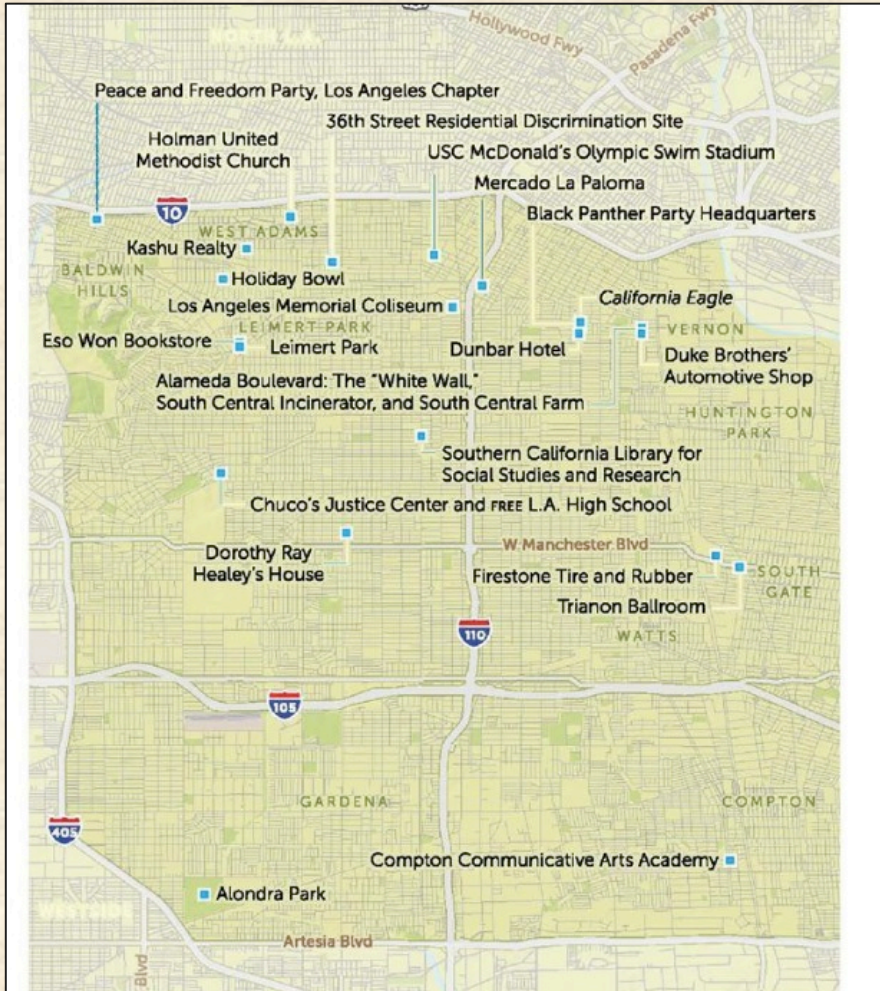




# Mapping South Los Angeles's Past, Present, Future: Stories for Connection and Community

USC New Media For Social Change, Profs. V. Callahan and Shelly Wattenbarger

# Challenges to Community Based Course



- Skills
- Commitment
- University/Community Divides
- Logistics
  - + Media (equipment, access and LAUSD firewalls)
  - + Transport
  - + Communication
- Context



# Challenges of Time



- Practical
  - + semester
  - + our class time + high school (LAUSD procedures)
- Historical Time
  - + the perpetual present
  - + South LA history

Charlotta Bass and *The California Eagle*, poster by Kayla Anfang

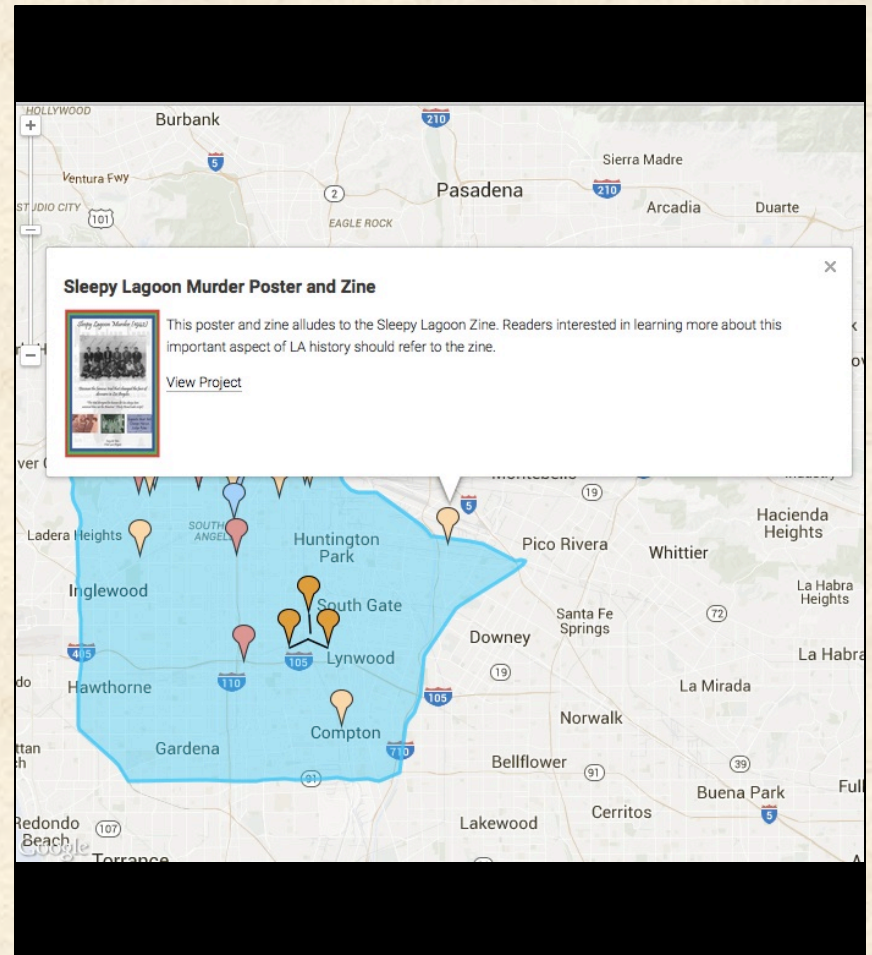
# Audio-Visions of Time: The Past, Present, Future of South LA

## Core Texts:

- Theresa Gaye Johnson, *Spaces of Conflict, Sounds of Solidarity*
- bell hooks, "White Privilege" and "Active Listening" in *Writing Beyond Race*
- Ytasha L. Womack *Afrofuturism: The World of Black Sci-Fi and Fantasy*

## Core Concepts from Johnson

- "spatial displacement"
- "spatial entitlement" (creating new spaces through the arts)





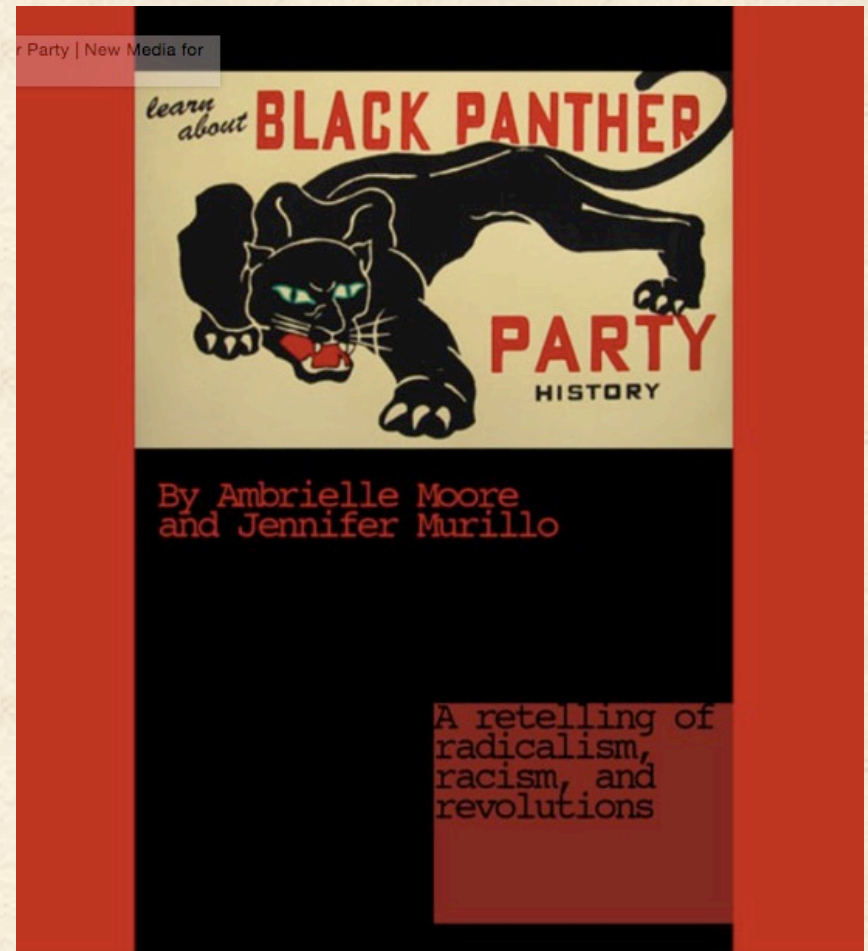
# The Project:

<http://newmedia4socialchange.org/>

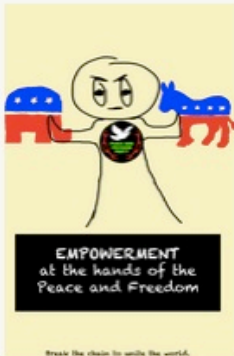
- The Map
- 3 Projects
  - + Past, through Posters and Zines
  - + Present: Active Listening, Audio-Visual Essay
  - + Future – Speculative Fictions across media

Collaboration with Ambrielle Moore and Jennifer Murillo on The Black Panther Party poster and zine

[http://newmedia4socialchange.org/?page\\_id=212](http://newmedia4socialchange.org/?page_id=212)



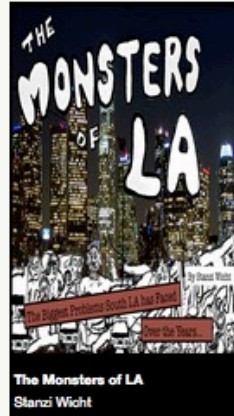
# Project 1: Poster and Zine History



Los Angeles Peace and Freedom Party  
Thalia Ertman



Hunter Hancock: The Voice of LA's R&B Scene in the 1950s  
Gabrielle Gertel



The Monsters of LA  
Stanzi Wicht



Mercado La Paloma  
Larissa Purnell



The Good Life Café  
Julian De Ocampo



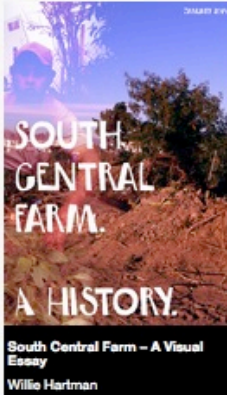
Chuco's Justice Center  
Jessica Escobedo



CLEAN Carwash Campaign  
Haley Madigan



Sleepy Lagoon Murder (1942)  
Jung Gi Min



South Central Farm – A Visual Essay  
Willie Hartman



South Central Farm  
Lorna Xu



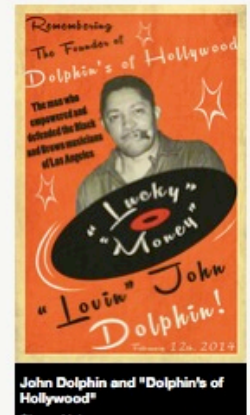
A History of the California Eagle  
Daniella Segura



Charlotte Bass and the California Eagle  
Kayla Anfang



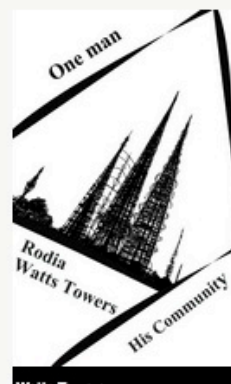
The Black Panther Party  
Ambrielle Moore



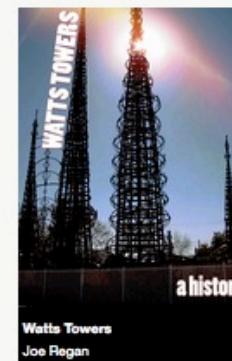
John Dolphin and "Dolphin's of Hollywood"  
Storm Nylen



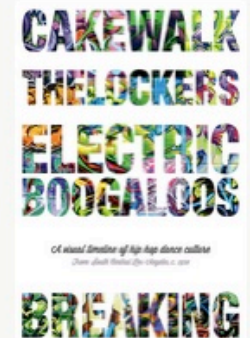
White Privilege



Watts Towers



Watts Towers  
Joe Regan



A visual timeline of hip-hop dance culture  
from 1940s to 2010s  
BREAKING



## Project 2: "Sonic Spatial Imaginaries": Audio-Visual Essays of Place Based on Active-Listening

- Begin by interviewing West Adams students
- Project could then develop further that interview or could interview someone in community
- Icebreaker questions:
  1. What is your favorite part about living in the neighborhood?
  2. What would you most like to see changed in the community?



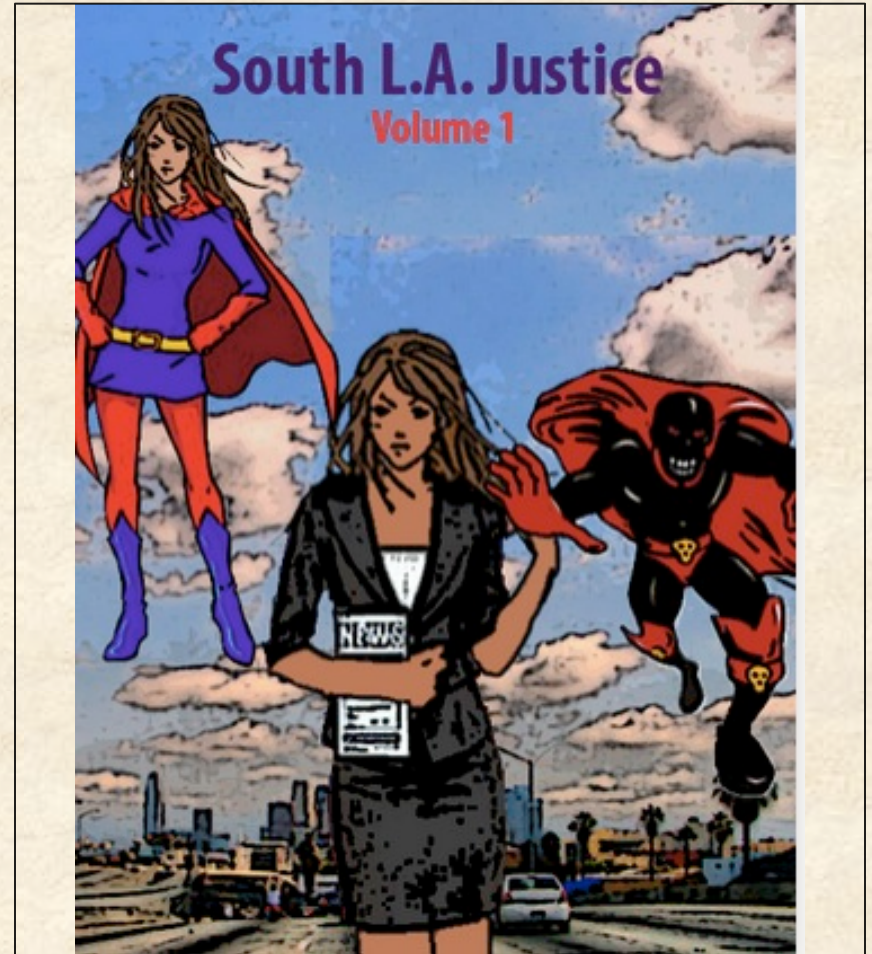
"Tony B. Conscious," Haley Madigan,  
in collaboration with Jennifer M. and Darwin G.

[http://newmedia4socialchange.org/?page\\_id=707](http://newmedia4socialchange.org/?page_id=707)

# Project #3: Future Media Texts: Team Projects with West Adams Prep

## Project Prompt:

- Create a counter history, alternative future, parallel universe for critical look at social issues or historical forces and provide pathway to an egalitarian future.
- Using Afrofuturist experimentation as an aesthetic point of inspiration, imagine a future employing the media platform of your choice (video, zine, game, or interactive experience).



[http://newmedia4socialchange.org/?page\\_id=1038](http://newmedia4socialchange.org/?page_id=1038)  
Daniella Seguera and Jennifer M.



# Collaborative Presentations



West Adams students visit USC to showcase their work

# Extending the Conversation





# Bridging the Divide





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